

Revised: July 24, 2013

Ball Corporation Corporate Governance Guidelines

The Board of Directors (the "Board") of Ball Corporation (the "Corporation") has adopted these Corporate Governance Guidelines effective January 28, 2004, to comply with appropriate portions of Section 303A of the New York Stock Exchange (the "NYSE") Listed Company Manual.

A. Board of Directors

1. **General.** The Board or the Committees thereof designated by the Board oversees the management of the Corporation. The Board or the Committees thereof designated by the Board shall have access to the management of the Corporation and retain outside advisors as they deem appropriate.
2. **Majority Independent.** The Board of the Corporation will have a majority of independent directors who meet the independence requirements set forth in the Listed Company Manual of the NYSE ("Independent Directors").
3. **Board Meetings.** The Board shall meet at regular intervals not less than 4 times per year. At regular intervals some portion of the meetings will be held only by non-management directors without management representatives or employee Board members present. At least once each year some portion of the Board meeting will include only the Independent Directors. The Board will appoint a Lead Director to preside at the meetings of non-management and independent directors, and to carry out such other responsibilities as the Board may from time to time designate.
4. **Board Committees.** The Board shall have at least three committees. The committees shall include the Nominating/Corporate Governance Committee, the Human Resources Committee and the Audit Committee. These committees will be composed only of Independent Directors who meet the requirements of the NYSE and/or applicable law for that committee and have a publicly available written charter reflecting the duties and responsibilities of the committees. The charters must reflect the committees' purpose, the committees' duties and responsibilities, require an annual review of the committee by the Board, provide for access as required to expert advisors and contain other provisions mandated by the NYSE or the law. The Board has

also determined that a Finance Committee is appropriate. The Finance Committee will also have a written charter that reflects its duties and responsibilities. The Board may constitute other committees of the Board that it determines are appropriate. The chairs of committees will be elected by the Board.

5. Director Responsibilities. Directors must regularly attend or otherwise be present for regularly scheduled Board, appropriate Board committee and annual shareholders meetings.
6. Director Compensation. Directors' compensation shall be specified in writing. Compensation elements may include fixed retainer paid in cash and/or restricted stock, incentive retainer paid in cash and/or restricted stock, stock options, pay for attendance or otherwise being present at meetings of the Board, its Committees or meetings of shareholders, deferred compensation, and stockownership guidelines. Such compensation is intended to provide remuneration and incentives to the Board and its Committees to encourage the achievement of the operating objectives and strategic vision of the Corporation.
7. Director orientation and continuing education. As a part of the appointment to the Board, various members of management shall promptly provide the Director with an orientation to the businesses and plans of the Corporation and the roles and responsibilities of the Board and the Committees of the Board paying particular attention to the Committees to which the Director is being appointed, Ball Corporation Corporate Governance Guidelines and Ball Corporation Executive Officers and Board of Directors Business Ethics Statement. Thereafter, each member of the Board of Directors shall be offered the opportunity to attend one ongoing educational or orientation function related to the Corporation, the Board or the appropriate committees thereof, each year at the Corporation's expense.
8. Annual Review of the Board. The Board shall conduct a confidential review of its performance, including the committees of the Board, annually.
9. Ethical Conduct of Board members. Members of the Board will comply with the Ball Corporation Executive Officers and Board of Directors Business Ethics Statement. Directors who are also employees of the Corporation will also comply with the Business Ethics guidelines of the Corporation for employees.

B. Management

1. Chief Executive Officer. The Board will appoint a Chief Executive Officer who shall report to the Board and the Committees thereof designated by the Board acting as a body. The Chief Executive Officer shall exercise general supervision of the business and affairs of the Corporation and may also act as Chairman of the Board, all as specifically set out in the By-laws of the Corporation.
2. Management Succession. The Chief Executive Officer and the Chief Human Resources Officer are responsible for development and implementation of a management succession system that identifies candidates to replace key managers of the Corporation and its subsidiaries. The Chief Executive Officer will periodically review the system and its implementation with the Board or the appropriate committee, including the succession plan for the Chief Executive Officer position.

C. Other

1. Formal Requirements. Applicable law and the Articles of Incorporation and By-laws of the Corporation constitute governing requirements for the corporate governance of the Corporation.
2. Communication with the Board and its Committees. The Corporation has established means for shareholders or others to send communications to the Board. Persons interested in communicating with the Board, its individual directors, or its Committees may send the communication in writing via the Corporate Secretary or the Chairman of the Board. The communication should be sent to the attention of the Corporate Secretary, Ball Corporation, by mail to P.O. Box 5000, Broomfield, Colorado 80038-5000 or facsimile transmission to 303-460-2691.

In compliance with NYSE and Securities and Exchange Commission ("SEC") requirements the Corporation established additional means for interested parties to send communications to the Board and selected Committees.

- Any interested party may communicate directly with the non-management directors with regard to any matter by writing the Lead Director.
- Any interested party, including employees, may report concerns regarding accounting, internal control over financial reporting, disclosure controls and procedures, auditing and legal matters by

writing the Chair of the Audit Committee. Anonymous or confidential submissions should be sent by mail.

- Any interested party may report concerns regarding the Executive Officers and Board of Directors Business Ethics Statement by writing the Chair of the Nominating/Corporate Governance Committee or the Chairman of the Board as appropriate.
- Suggestions of potential nominees for the Board should be submitted in writing to the Chair of the Nominating/Corporate Governance Committee.

The communication should be sent by mail or via facsimile transmission to one of the individuals noted above c/o Corporate Secretary at the above addresses. The Board or the appropriate committee chair may instruct the Corporate Secretary to review, sort and summarize communications to assist the Board and the appropriate committee in addressing the communications.

Shareholder proposals for inclusion in the Corporation's Proxy materials will continue to be handled and must be communicated as disclosed in the Corporation's most recent Proxy Statement and pursuant to SEC and NYSE requirements.