



EXECUTIVE PAY SCORECARDSM

Data & analysis provided by GMI-The Independent Leader in Corporate Governance and ESG&A



12 Mar 2012

Fifth Third Bancorp

FITB NASDAQ

Banks Market Capitalization USD: **\$9,269.64 mm**

CONCERN LEVEL: LOW

- 1 The CEO's total remuneration is within the typical market range for the relevant industry and market cap.
- 2 The ratio between the CEO's pay and the median pay of the other named executive officers is 3X or less.
- 3 The CEO's annual cash incentives rose or fell in line with annual performance.
- 4 The CEO received no more than one annual cash bonus this fiscal year.
- 5 The CEO's equity remuneration reflected the company's share price movement over the last five years.
- 6 The company only pays long-term incentives to the CEO for above median performance against a peer group.
- 7 The company's dilution from equity incentives is 10 percent or less.
- 8 Unvested equity lapses when the CEO's employment is terminated. 
- 9 The CEO's potential cash severance payment is capped at two times annual cash remuneration. 
- 10 The accrued benefits of the CEO's post-retirement income are within the typical market range for the relevant market cap bracket.

CEO: Kevin T. Kabat

Age: 55 CEO Since: 2007

	2009	2010	2011
Base Salary	\$2,108,747	\$3,144,823	\$1,659,947
Discretionary Bonus	\$0	\$0	\$0
Annual Cash Incentive	\$0	\$0	\$855,041
Benefits and Perquisites	\$31,167	\$40,779	\$130,497
TOTAL ANNUAL COMPENSATION	\$2,139,914	\$3,185,602	\$2,645,485
Increase in Post-Retirement Benefits	\$41,600	\$63,600	\$130,600
Stock Option Awards	\$824,775	\$0	\$1,837,541
Stock Awards	\$2,209,403	\$1,572,411	\$2,624,573
TOTAL COMPENSATION	\$5,215,692	\$4,821,613	\$7,238,199
Median of Other Named Executive Officers Total Compensation	\$1,783,174	\$1,752,655	\$2,710,643
Value Realized on Exercise of Stock Option	\$0	\$0	\$0
Value Realized on Vesting of Stock	\$1,206,331	\$2,660,170	\$1,419,525
TOTAL REALIZED EQUITY COMPENSATION	\$1,206,331	\$2,660,170	\$1,419,525

Proxy Date: 8 Mar 2012

Annual Meeting Date: 17 Apr 2012

Equity Reserves: 6.10%

Stock Option Run Rate: 0.81%

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Fifth Third Bancorp

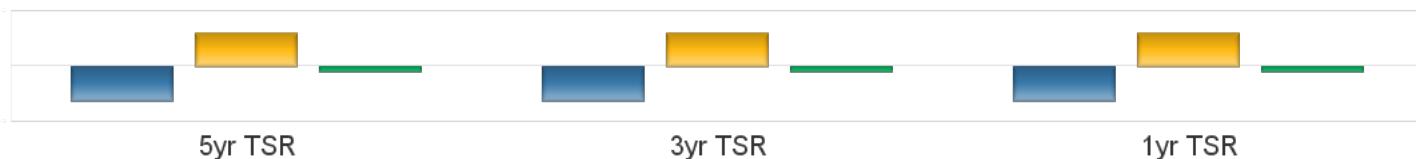
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Performance Comparison

■ vs S&P500 ■ vs Industry ■ FITB



Peer Comparisons (TRBC) =Banks

Total Summary CEO Compensation

Ticker	Company Name	2009	2010	2011	Market Cap
FITB	Fifth Third Bancorp	\$5,215,692	\$4,821,613	\$7,238,199	\$9,269,640,882
PNC	PNC Financial Services Group, Inc. (The)	\$18,027,856	\$16,600,793		\$25,359,553,356
COF	Capital One Financial Corporation	\$6,087,365	\$14,859,688		\$18,205,006,243
BBT	BB&T Corporation	\$5,145,918	\$10,381,596		\$14,868,030,683
STI	SunTrust Banks, Inc.	\$7,672,822	\$10,270,524	\$9,273,010	\$9,637,475,013
MTB	M&T Bank Corporation	\$2,937,103	\$2,547,590	\$2,939,914	\$8,779,434,827
CIT	CIT Group Inc.	\$1,991,145	\$6,689,145		\$6,092,593,182

To insure consistency, peer comparisons are based on a combination of TRBC Industry and Sector classifications and company market caps. Missing peer pay figures for 2011 are due to differences in company filing schedules.

Pay Peer Group

BB&T Corporation, The PNC Financial Services Group, Inc., Capital One Financial Corporation, Regions Financial Corporation, Comerica Incorporated, SunTrust Banks, Inc., Huntington Bancshares Incorporated, U.S. Bancorp, KeyCorp, Wells Fargo & Company, M&T Bank Corporation, Zions Bancorporation.

Performance Peer Group

BB&T Corporation, The PNC Financial Services Group, Inc., Capital One Financial Corporation, Regions Financial Corporation, Comerica Incorporated, SunTrust Banks, Inc., Huntington Bancshares Incorporated, U.S. Bancorp, KeyCorp, Wells Fargo & Company, M&T Bank Corporation, Zions Bancorporation.

COMPENSATION COMMITTEE MEMBERS

Director	Membership	Age	Gender	Tenure	Independence
Garv R. Heminger	Chairman	58	Male	6	Outside
Emerson L. Brumback	Member	60	Male	3	Outside
Hendrik G. Meier	Member	60	Male	11	Outside Related
Mitchel D. Livingston	Member	67	Male	15	Outside Related

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